



P.O. Box 910725, San Diego, CA 92191 P.858.554.0731 F. 858.554.0732

Leap Adaptive Affiliate Brief

October 6, 2010

Dear potential Affiliate,

Leap Adaptive, a residential design firm of small "Green" system based houses, are seeking manufacturers and distributors of LEED and ENERGYSTAR supportive product, to affiliate into our system based designs. Leap Adaptive desires to capitalize on the standardization of the various components that comprise a finished home such as:

- **Structural and non-structural wall panels**
- **Thermal and moisture protection systems**
- **Doors and Windows**
- **Finishes**
- **Specialties**
- **Equipment**
- **Furnishings**
- **HVAC Systems**
- **Electrical Systems**
- **Environmental Systems; Solar, wind and water reclamation**

Today, now more than ever, the difficult economic climate compels companies to build reciprocal business relationships to strengthen, sustain and survive in the marketplace. Becoming a Leap Adaptive Affiliate increases your company's exposure to the emerging Green Design and Build Market, advances consumer awareness of your company's Green initiative, and adds a direct-market sales porthole for your company's product. The Leap Adaptive designs are keenly researched and developed to command the new frontier of residential Green Design and Building. The Green Building market is one of the few residential construction sectors projected to experience growth over the next ten years.

Maximizing the single family residence in terms of energy performance, materials sustainability, and reduction in land use, are primary building blocks in establishing an advantage in this new home construction sector. Home owners are looking for ways in which to reduce their total debt load. Living smaller, cleaner and more efficiently are viable paths to this goal, and products supporting this goal will be utilized. The way we live tomorrow will be vastly different than that of the "Good ol Days". That time has come to pass and has left behind a devastating wake, forever changing the economic landscape and the business of building homes.



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When a Leap Adaptive specified "Affiliate" product is purchased via the Leap Adaptive "Prescriptive Porthole", a small commission is paid to Leap Adaptive by the Affiliate for the prescriptive referral of the Affiliate's product.

For example: Leap Adaptive specifies WALL PANELS by "MEGA-WALL" in the Construction Document package of a plan that is being built. "MEGA-WALL" receives the \$30K panel order (sale). When MEGA-WALL is paid, MEGA-WALL pays a 4% commission (est.) to Leap Adaptive. A simple commissioned sales transaction: "MEGA-Wall's" product was referred, specified and utilized, and Leap Adaptive was paid for the prescriptive referral.

Leap Adaptive Homes are designed for most areas of the continental United States, and new designs are being developed for Latin America. With this broad of a reach, it is easy to see how profitable it can potentially be, for a Leap Adaptive Affiliate.

If you are interested in having your products represented in the Leap Adaptive design portfolio, simply send us a letter or email of interest and we will transmit an information packet to you for your review. Where Leap Adaptive can regionally define affiliates, we will. This is a somewhat limited opportunity so please respond accordingly.

Sincerely,

Brian Darnell

Director of Design/ Owner

Leap Adaptive.